

May 18, 2020

1.	National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot No. C/1, G Block; Bandra (East) Mumbai 400 051 NSE Scrip Code: RADIOCITY ISIN: INE919I01024	2.	BSE Limited Corporate Relationship Department Phiroze Jeejeebhoy Towers Dalal Street; Fort Mumbai 400 001 BSE Scrip Code: 540366 ISIN: INE919I01024
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Dear Sirs,

Sub: Press Release titled “In an Exclusive Interaction with Radio City, Union HRD Minister, Shri Dr. Ramesh Pokhriyal Speaks About How Indian Education System Combats with Covid-19”.

In compliance with Regulation 30 (6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the above mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you

Yours faithfully
For Music Broadcast Limited



Chirag Bagadia
Company Secretary and Compliance Officer

Encl: as above



In an Exclusive Interaction with Radio City, Union HRD Minister, Shri Dr. Ramesh Pokhriyal Speaks About How Indian Education System Combats with Covid-19

Mumbai: 18th May 2020: While the world is wrestling with the impact of COVID -19, and the nation is under a lockdown, there has been significant impact on people with respect to health, shelter and education. Due to the pandemic, there has been uncertainty with respect to the education system in the country. Radio City, India's leading radio network, exclusively interacted with Union HRD Minister, Shri Dr. Ramesh Pokhriyal, who shared insights on the steps to be taken by the Government to strengthen the Indian Education system during the lockdown.

In an exclusive and his first ever interview to a radio channel, Honorable Union HRD Minister, Shri Dr. Ramesh Pokhriyal who is also an author of 74 books, spoke about the tools used to strengthen the education system of the country during this struggling time. The interview was aired on 18th May, 9:00am -10:00am across Radio City's 33 stations, where he addressed the nation, parents, students, teachers and Radio City listeners and motivated them with his own examples and reassured that the best suitable measures and steps would be taken by the Government for the betterment of the student's future and the country. He also spoke about the initiatives taken to cope with the Education wing (School Level, College Level, Competitive Level) of the country, announcements of much awaited pending examinations dates for schools, colleges, entrance exams. In addition to this, he addressed concerns regarding pending correction of examination answer sheets, syllabus related queries etc. He also applauded Radio City's efforts to have spread positive, reliable and credible information amongst its listeners during lockdown

Mr. Ashit Kukian, CEO, Radio City said, The current pandemic situation has given rise to multiple questions and there is a constant look out for credible solutions to these queries, most importantly when it comes to education. We are glad to have our country's Union HRD Minister, Shri Dr. Ramesh Pokhriyal, who exclusively spoke to Radio City and cleared many doubts that have been pondering in the minds of parents, students and teachers. Radio City has always been a forerunner in communicating information for the benefit of the citizens and the country at large. We once again thank Shri Dr. Ramesh Pokhriyal for sharing his valuable insights about the Indian Education system during these tough times"

Speaking about his exclusive interaction with Radio City, Union HRD Minister, Shri Dr. Ramesh Pokhriyal said, "Education is one of the most important aspect for the development of people and country at large. We have been undertaking the best suitable measures for the students across the country and will ensure their future remains to be bright and would not be affected

by the pandemic. I thank Radio City, for being the medium to communicate our thoughts across to students, parents and teachers.”

In addition to on air, Radio City leveraged the interview across its social media platforms, which was promoted digitally by the Ministry and 8 state ministers as well. Radio City leaves no stone unturned, to share credible information with its listeners and remains true to its brand philosophy of Rag Rag Mein Daude City.

About Radio City:

Radio City, a part of Music Broadcast Limited (MBL) is a subsidiary of Jagran Prakashan Ltd. Being the first FM radio broadcaster in India and with over 17 years of expertise in the radio industry, Radio City has consistently been the number one radio station in Bengaluru and Mumbai with 24.5% and 15.7% average listenership share respectively. (Source: RAM Data, TG: 12+ Period: Week 1, 2013 to Week 21, 2019). Radio City Delhi ranks #2 with 13.4% average listenership share (Source: RAM Data, TG: 12+ Period: Week 1, 2019 to Week 21, 2019).

Music Broadcast Limited currently has 39 stations across 12 states, comprising 62% of the country’s FM population. Radio City reaches out to over 69 million listeners in 34 cities covered by AZ Research 2019 (Source: AZ Research Report). The network provides terrestrial programming along with 18 other web-stations, through its digital interface, www.radiocity.in.

Radio City has spearheaded the evolution of FM radio by offering content that is unique, path-breaking and invokes city passion amongst listeners with its brand philosophy of “Rag Rag Mein Daude City”. The network introduced humour and the concept of agony aunt on radio with Babber Sher and Love Guru respectively. It also initiated Radio City Freedom Awards, a platform to recognize independent music and provided a launch pad to budding singers with Radio City Super Singer, the first singing talent hunt on radio.

Radio City bagged 73 awards across national and international platforms like Golden Mikes, India Radio Forum, New York awards, ACEF awards etc. in 2018-2019. Radio City has consistently featured for the 7th time in ‘India’s Best Companies to Work For’ study conducted by Great Place to Work Institute. In 2019, Radio City ranked 6th in ‘Best Large Workplaces in Asia’, according to the GPTW survey. Radio City has also been recognized in ‘India’s Best Workplaces for Women – 2019’ and has ranked amongst the Top 75 organizations on the list.

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RAG RAG MEIN
DAUDE CITY.



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